# Empería <br> Grupa Kapitałowa 

Q2 2015

## Significant events in Q2 2015

- Results in line with expectations
- Significant impact of deflation on retail sales
- Agreement concerning acquisition of 19 FRAC stores
- Store openings in line with expectations
- Payout of PLN 16.5 million dividend for 2014
- PLN 19.3 million spent on buy-back programme
- Share cancellation process completed


## Emperia Group - operating structure



Retail

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## Poland's retail market 2013-2015

Quarterly change in sales value $\mathbf{y} / \mathrm{y}$


- According to GUS, retail sales in Q2 2015 increased by $1.3 \%$ compared with the previous year.

According to Nielsen, second-quarter sales at Stokrotka declined by $0.8 \%$ from the year before, while the Supermarkets segment saw a $2.0 \%$ decrease $\mathrm{y} / \mathrm{y}$, and the Hypermarkets segment fell by $3.8 \%$, compared to the previous year.

* Retail sales (food, beverages and tobacco products) year to year, GUS data
** Nielsen data - overall sales (Hypermarkets: Real, Auchan, Tesco>2500sqm, Carrefour>2500sqm, E. Leclerc>2500sqm,
Supermarkets: Carrefour<2500sqm, Carrefour Market, Simply Market, E.Leclerc <2500sqm, Intermarche, Netto, Polomarket, Tesco <2500sqm)


## LFL sales - Stokrotka

Year-on-year change in sales, on same-store basis


GUS inflation data for the food and non-alcoholic beverage category

## Retail segment - Q2 2015 results



## Retail segment - H1 2015 results



## Retail segment - CAPEX



| $\square$ | Site <br> renovations |
| :--- | :--- |
| $\square$ | Store <br> fittings |
| $\square$ | IT equipment <br> and systems |
| $\square$ | Motor <br> vehicles |



## Retail segment - sales drivers in Q2 2015

Change, in PLNm

older sites - stores open as of the end of Q1 2015, newer sites - opened since Q2 2015

## Retail - Stokrotka

## Number of stores

Number of stores at the end of Q1 2015259

| Stores opened in Q2 2015 | 7 |  |  |  |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Stores closed in Q2 2015 |  |  |  | 2 |  |  |
| Number of stores at the end of Q2 2015 | 264 |  |  |  |  |  |
| Average monthly sales per sqm (in PLN) |  |  |  |  |  |  |
| Q2 2014 Q2 2015 |  |  |  | change |  |  |
| Supermarkets |  |  |  | 1339 | 1253 | $-6.4 \%$ |
| Stokrotka | 1281 | 1216 |  |  |  |  |

## Stores by format

|  | Number of <br> stores | Revenue from <br> sales* |
| ---: | :---: | :---: |
| own supermarkets | 223 | 447.2 |
| own markets | 34 | 28.4 |
| franchise stores | 7 | 4.3 |
| stores shut-down | 2 | 1.1 |
|  |  | $* /$ in PLNm / |

- 2 supermarkets, 2 markets and 3 franchise store opened
- 1 supermarket and 1 market closed
- Total floor area of stores opened in Q2 2015: 3336 sqm.
- CAPEX per new own store: PLN 0.9m


## Retail segment - working capital turnover

|  | Q2 2014 | Q4 2014 | Q1 2015 | Q2 2015 |
| :--- | :---: | ---: | :---: | :---: |
| Inventory turnover | 46.6 | 42.0 | 45.2 | 45.1 |
| Receivables turnover | 6.7 | 4.1 | 4.4 | 4.6 |
| Payables turnover | 62.7 | 63.4 | 63.2 | 59.0 |
| Cash conversion cycle | -9.4 | -17.2 | -13.6 | -9.3 |

Turnover ratios presented in days

## Retail segment - in-house logistics



- Improved logistics parameters
- Potential for further improvement
" Launch of Lublin distribution centre, with area of approx. 6000 sqm in January 2016
- Logistics costs as \% of revenue in Q2 2015: 4.65\%



## Stokrotka - store profitability*

|  | H1 2014 | H1 2015 |
| :---: | :---: | :---: |
| Revenue from product sales | 900.9 | 856.5 |
| Store operating costs | 208.6 | 199.1 |
| Operating costs as \% of revenue | $23.2 \%$ | $23.2 \%$ |
| EBITDA | 48.1 | 56.0 |
| $\%$ EBITDA | $5.3 \%$ | $6.5 \%$ |

/PLNm/

* 232 Stokrotka stores operating at the end of 2013


## Retail - central office




* 2013 data includes the acquired Maro Markety and Społem Tychy


## Retail segment - developments

- Acquisition of 19 FRAC stores until mid-September (16 stores currently open)
" Intensification of new store openings; 26 stores already launched in Q3 2015
- Testing new pricing scenarios
- Launch of new customer loyalty programmes
- Higher marketing activity
- Introductin of new sales standards for fresh products (bread, cold cuts, meats)


Property segment

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## Property segment - Q2 2015 results



## Property segment - H1 2015 results



## Property segment

## Q2 2014 Type of property Q2 2015



Structure of operating
 properties


## Property segment

NOI* (in PLNm)

|  | Number of facilities | Average monthly NOI <br> in Q2 2015 |
| :--- | :---: | :---: |
| NOI - operating facilities | 84 | 3.5 |
| including retail sites | 78 | 3.3 |

* NOI (net operating income) is defined as the difference between a property's operating revenue and operating costs, less depreciation


## Retail sites

|  | Related tenants | Other tenants |
| :--- | :--- | :--- |
| Lease space $[$ sqm 000s] | 54.2 | 33.0 |
| Average lease rate $[P L N$ per sqm $]$ | 43.4 | 38.8 |

## IT segment

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## IT segment - Q2 2015 results



- Different structure of revenue from product sales in Q1 and Q2 2015 and 2014
- Increase in employment expenses in Q2 2015 - market demand for IT staff
- Revenue structure Q2 2015: 81.9\% services, 18.1\% products; Q2 2014: $67.0 \%$ services, $33.0 \%$ products
- Share of external revenue in Q2 2015: 68.9\%; in Q2 2014: 67.4\%


## IT segment - H1 2015 results



- Increase in employment expenses in H1 2015 - market demand for IT staff
- Revenue structure: H1 2015: 72.2\% services, 27.8\% products; H1 2014: $72.1 \%$ services, $27.9 \%$ products
- Share of external revenue in H1 2015: 71.8\%; in H1 2014: 62.5\%


## Emperia Group

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## Emperia Group - Q2 2015 results



## Emperia Group - H1 2015 results



## Emperia Group - results



## Emperia Group - balance sheet

| PLNm | H1 2014 | 2014 | $\begin{array}{r} H 1 \\ 2015 \end{array}$ | Expenditures in H 12015 : |
| :---: | :---: | :---: | :---: | :---: |
| Goodwill | 52.0 | 52.0 | 52.0 | Share buy-back PLN 34.1m |
| Property, plant and equipment | 496.9 | 509.3 | 498.3 | Dividend PLN 16.5m |
| Net working capital | -33.5 | -80.3 | -42.2 | Capital expenditures PLN 20.8m |
| Other | -12.4 | -12.9 | -8.4 |  |
| Invested assets | 503.0 | 468.1 | 499.7 |  |
| Borrowings | 4.0 | 3.6 | 3.2 |  |
| Cash and cash equivalents | 124.8 | 145.2 | 89.0 |  |
| Net debt | -120.8 | -141.6 | -85.8 |  |
| Equity | 623.8 | 609.7 | 585.5 |  |
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## Corporate governance

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## Corporate governance 2015

- Total number of shares purchased by Emperia Holding S.A. and Elpro Development S.A. as of 31 August 2015: 855272 (i.e. 6.48\%), of which 554172 in H1 2015 for PLN 34.1m
- Cancellation of 2031547 shares
- Dividend payment of PLN 1.33 per share
- Appointment of Aleksander Widera as new member of the Supervisory Board
- Execution of Management Options Programme in 2015, tranche 2010: 960 shares, tranche 2011: 24567 shares
- Management Options Programme, tranche 2010: 114564 shares, 109364 shares bought back, tranche 2011: 44068 shares, 24567 shares bought back

Number of registered shares:
13192018
Number of shares publicly traded:
2015-08-31
12336746

## Shareholding structure

 (as per the Company's latest data)

## Thank you for your attention

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